



Area  
Residential  
Care

Dubuque • Dyersville

*Giving Happiness*

one day. one mission.

AUGUST 20, 2020

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR - \$1,000

- Speaking opportunity via video published on social media and sent out in email blasts
- Logo and link to business on website
- Logo and link to business on email blasts
- Logo in printed newsletter
- Two social media promotions

### MAJOR SPONSOR - \$500

- Logo and link to business on website
- Logo and link to business on email blasts
- Logo in printed newsletter
- One social media promotion

### PLATINUM SPONSOR - \$250

- Logo and link to business on website
- Logo and link to business on email blasts
- Logo in printed newsletter

### GOLD SPONSOR - \$100

- Name and link to business on website
- Name and link to business on email blasts
- Name printed in newsletter

## ABOUT GIVING HAPPINESS

To celebrate our 52nd anniversary we are hosting our first Giving Happiness 24-hour online fundraiser on August 20, 2020! This event is the perfect opportunity for Area Residential Care supporters to celebrate and give back to the agency. Our goal is to raise \$2,500 during this event to support revamped day services programs for consumers as we get back to a "new normal!"

For more information on sponsorship opportunities please contact Eva Schmid at [evaschmid@lotus-marketing.net](mailto:evaschmid@lotus-marketing.net) or by phone at 563.650.5750.



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### WHAT IS GIVING HAPPINESS?

Area Residential Care's Giving Happiness is an annual 24-hour online fundraising event that offers our community an opportunity to come together to support Area Residential Care programming. We encourage everyone to give on this day!

### WHEN AND WHERE CAN I MAKE MY GIFT?

Gifts can be made online on Thursday, August 20th from midnight to 11:59 p.m. by visiting our website at [www.arearesidentialcare.org](http://www.arearesidentialcare.org). Simply click the yellow "DONATE" button in the top right corner to make your Giving Happiness donation!

### IN ADDITION TO A GIFT, HOW ELSE CAN I SUPPORT AREA RESIDENTIAL CARE'S GIVING HAPPINESS?

On August 20, we will be sharing stories from Area Residential Care staff and consumers on our social media. We encourage our supporters to share these messages with your friends, family and colleagues to help raise awareness of Area Residential Care's mission!

### HOW WILL MY GIVING HAPPINESS CONTRIBUTION MAKE AN IMPACT?

After being quarantined since March, our consumers and staff are looking forward to getting back to a "new normal." We are revamping our day services programming to help us adjust during this period and look forward to field trips, art projects and fun fall activities.

Day services activities are great ways for those with intellectual disabilities to develop skills, take on new challenges, discover gifts they didn't know they had, and foster relationships both within Area Residential Care and the community. Many of these activities offer life-changing inclusivity and create memories that last a lifetime. Area Residential Care consumers come from all walks of life, are eager to learn, yearning to make new friends, and most of all, be included in their communities.

We realize this cannot be done without your help. We ask you to consider sponsoring activities for one consumer or making a larger contribution to sponsor a group outing during our Giving Happiness event!

\$10 sponsors lunch for one consumer.

\$25 sponsors a week of art and activity materials for one group.

\$50 sponsors two day trips for one consumer.

\$100 sponsors one weekend of field trips to local fun fall events.

\$250 sponsors a riverboat cruise on the mighty Mississippi.

\$500 sponsors a day on the Four Mounds ropes course for day hab participants.